

## VISION

*We envision a world without material poverty where all people flourish*

## IMPACT

Children and families facing crises can meet their immediate needs, alleviating suffering and shifting focus to opportunities for long-term economic empowerment

Families become self-sufficient, providing for their own needs and investing in the future of successive generations

Communities are strengthened with local business leaders solving problems and creating opportunities

## OUTCOMES

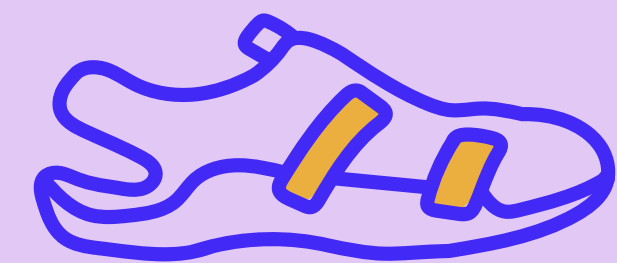
Families can satisfy their most urgent basic needs including food, shelter, clothing, hygiene and healthcare

Kids can be kids with fewer worries—playing and prioritizing education

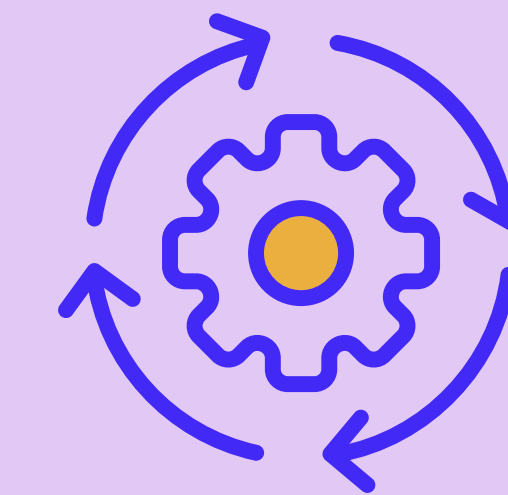
Jobholders earn an income while also finding dignity in the opportunity to work

Entrepreneurs continue to grow their businesses and give back by supporting and mentoring the next generation of business leaders

## 2030 TARGETS



1,000,000 pairs of The Shoe That Grows and many other innovative products manufactured, sold and distributed



25,000 jobs created for individuals impacted by poverty

## ACTIVITIES

### Humanitarian Products

The Shoe That Grows and other relief products are sold to organizations serving those impacted by poverty

### Partnerships

Through active investments and other partnerships, Because teams up with select entrepreneurs whose products have commercial and relief potential

### Because Accelerator

Selected entrepreneurs are provided with training, coaching, networking and funding opportunities to drive business growth and job creation

### Ongoing Support

After participating in the Accelerator program, entrepreneurs continue to receive customized support

## INPUTS

A team of professionals and partners who are passionate about entrepreneurship and poverty alleviation

Technology and processes that are world-class at creating value at scale

Philanthropic giving and investment funding that is impact-driven

Entrepreneurs with product-focused businesses seeking to create jobs in areas impacted by poverty